



What's new?

Premieres and innovations at a glance.

What?

As part of FRUIT LOGISTICA 2020, "Spotlight" offers exhibitors and co-exhibitors an opportunity to present their premieres and innovations to visitors and to the media free of charge. This exclusive platform provides descriptions and images of new and improved products, machinery, processes, systems, techniques and technologies along with services, special promotions and exhibitor campaigns.

Where?

Published on the FRUIT LOGISTICA website, "Spotlight" is a valuable tool for media journalists as well as for industry professionals who would like to plan their visit to the trade fair more efficiently.

How?

Do you have a product premiere or innovation that you would like to present at FRUIT LOGISTICA 2020? Then just send us your "Spotlight" entry.

When?

First deadline: 28 October 2019
Second deadline: 2 December 2019

Who?

Your contact is Judith Jenner.
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For further details and terms of participation visit

www.fruitlogistica.com/Press/Spotlight

 Messe Berlin

