

# FRUIT LOGISTICA exhibition terms and conditions

3 – 5 February 2021

## 1 Event / organiser

FRUIT LOGISTICA is organised by Messe Berlin GmbH in co-operation with Fruitnet Media International at Berlin ExpoCenter City.

## 2 Dates

### Duration of event

3–5 February 2021

### Registration deadline

31 July 2020

### Deadline for Stand Construction

### Planning

28 November 2020

### Opening hours

Visitors:	CET	09:00–18:00 h
	Friday:	09:00–16:00 h
Exhibitors:	CET	08:00–19:00 h
	Friday:	08:00–17:00 h

### Set-up: Stand Construction

29 January-1 February 2021  
CET 07:00–24:00 h

### Set-up: Stand Decoration

(without machines and equipment)  
2 February 2021  
CET 07:00 - 22:00 h

### Dismantling

6–8 February 2020  
CET 07:00 - 22:00 h

We reserve the right to make alterations to this schedule. Please note any subsequent updates.

**Every exhibitor is obliged to correctly equip and furnish the stand and to staff it with personnel for the duration of the exhibition. Stands may not be dismantled on Friday, 5 February 2021 before 16:00 h. If the exhibitor fails to comply with this regulation, the organizer is entitled to impose a penalty up to 5,000 EUR per day.**

## 3 Participation conditions

Only companies and organisations involved in activities related to the trade show theme with regard to the industry and product group indices are legible for participation. Delivery of registration form(s) alone does not entitle the applicant to participation. The organiser reserves the right to refuse applications without further explanation. Messe Berlin determines the approval or refusal of applications.

Space allocation and stand sizes are determined in accordance with the trade show theme and the given spatial resources. However, the wishes of exhibitors will be taken into consideration as much as possible. The date on which formal application is received is not a decisive factor in this context.

**Changes in floor allocation without the explicit consent of the event management are not permitted.**

Exhibitors are personally required to inform themselves on the location, dimensions, and possible imperfections of their allocated stand. Should the event management decide to make any changes in an area that has already been allocated (e.g., construction changes, installations), the exhibitors affected will receive timely notification. The event management reserves the right to make changes in floor allocation to comply with unforeseen circumstances. Should this be the case, affected exhibitors will be allocated a comparable space to the greatest extent possible. Exhibitors have the right to cancel their registration within one week of reallocation notification. Neither party shall have the right to compensation should this occur.

## 4 Exhibition costs

Hall space rental per 1 m<sup>2</sup> costs (prices include electricity and water utilisation, hall lighting, heating, cleaning, and security):

Row stand:	203.- EUR/m <sup>2</sup>
Corner stand:	217.- EUR/m <sup>2</sup>
Peninsula stand:	231.- EUR/m <sup>2</sup>
Island stand:	245.- EUR/m <sup>2</sup>
Two-Storey structures:	203.- EUR/m <sup>2</sup>

### Complete Stands

will incur an additional charge of:

Basic Version	110.- EUR/m <sup>2</sup>
Classic Version	150.- EUR/m <sup>2</sup>
Special Version	210.- EUR/m <sup>2</sup>

Specification of services see attachment to the application form.

Compulsory surcharge for Advertising Box:

Primary exhibitors 509.- EUR  
Co-exhibitors 95.- EUR (invoiced to primary exhibitor)

In accordance with agreements with the Exhibition and Trade Fair

Committee of the Association of German Trade Fair Industry (AUMA), an additional 0.60 EUR/m<sup>2</sup> will be charged.

Stands must be minimum 12 m<sup>2</sup>.

All prices exclude statutory VAT.

## 4.1 Withdrawal from contract

The terms in Section 8 of the general terms and conditions for Messe Berlin trade fairs and exhibitions apply after confirmation of placement. The same applies for order cancellations of FRUIT LOGISTICA complete stands.

## 5 Terms of payment

The period of payment of the stand rental cost is specified in the down payment invoice (100% of the stand rental) and on the final invoice.

**Please make reference to the invoice number and the customer number.**

For each alteration of invoices an additional handling fee of 80.00 EUR plus VAT will be charged.

If additional space is subsequently requested and allocated, the additional fees are to be paid immediately.

## 6 Media-Package

With the Media-Package, Messe Berlin GmbH offers its exhibitors a package of selected marketing tools to optimise their participation at the exhibition and also their presence in the market.

The Advertising Box incorporates entries in the FRUIT LOGISTICA Virtual Market Place and Exhibition Guide.

Exhibitors as well as co-exhibitors will be charged with an obligatory fee.

## 7 Employee and exhibitor passes

Exhibitors are entitled to the following included passes: up to 20 m<sup>2</sup> of rental space 4 passes and for every additional 10 m<sup>2</sup> 1 additional pass.

Exhibitors will receive passes for stand set-up and dismantling staff as required in the BECO-Webshop.

## 8 Technical guidelines

Exhibitors must comply with Messe Berlin technical guidelines including operation, fire safety, construction, and other security regulations. Exhibitors must also comply with rules and regulations as specified by work health and safety laws (German Technical Plant and Equipment Act).

### 8.1 Stand design/General appearance

Minimum equipment: Every stand at FRUIT LOGISTICA must be equipped with at least flooring and partitions.

**Stand walls** bordering visitor aisles may not be longer than 30% of the stand side and may not exceed 3 meters in total. Such stand boundary wall must be suitably decorated with graphics or must include transparent panels, niches, displays or the likes in order to provide an open atmosphere on the exhibition stand in tune with the event.

Where the **back wall of a stand** measuring over 2,50 m in height adjoins that of a neighbouring exhibitor, its appearance must be a neutral white, so as not to adversely affect the appearance of the other stand. The lessee is obliged to install a white partition separating his stand and the directly adjacent stand, which is structurally stable, has no gaps, and bears no advertising of any kind.

These mentioned walls needs to be submitted for approval until 28 November 2020 at the latest.

## 9 GEMA fees

Public playing of copyrighted music from CDs or other sound storage media as well as music reproduction from radio or television programmes require the consent of the German Copyright Society (GEMA).

Applications can be made to:

GEMA  
Keithstraße 7  
10787 Berlin  
Phone +49 30 212 92 0

## 10 Sales

Direct sales are not permitted. This applies to all direct sales to consumers. Nonpermissible indirect business transactions with consumers include transactions in which a primary product, which can only be used in conjunction with another product, is given free of charge.

## 11 Food samples

### 11.1 serving of food and drinks

For the provision of food and drink (including tasting) at the exhibition stands, the exhibitor must strictly comply with the legal requirements, in particular the law on restaurants and the veterinary and food supervisory authority. For the serving of alcohol at stands, the exhibitor is responsible for applying for a restaurant permit (permission at the Berlin Arbitration Office Charlottenburg - Wilmersdorf, Hohenzollerndamm 174-177, 10713 Berlin.

### 11.2 Delivery of samples

The delivery - even free of charge - of fruits and vegetables in quantities larger than samples is not permitted. A tax on the last day of the fair is only permitted to Berliner Tafel e.V.

## 12 Noise

Product presentations during the trade show may not be so loud as to disturb other exhibitors in the vicinity. In order that exhibitors can conduct their talks and meetings undisturbed, presentations on the stands (including live music, shows, moderations etc.) are allowed only after 17:30 h daily. Special events (e.g. receptions) to be held

on the stands require registration; this also applies to events exceeding the daily opening hours.

## 13 Radio frequency and radio plant

Operation of high frequency, radio equipment and other transmitters for intended purposes needs to be submitted for approval by the Federal Network Agency for Electricity, Gas, Telecommunication, Post and Railway. Berlin office: Seidelstraße 49, 13405 Berlin [www.bundesnetzagentur.de]. Preferred frequency assignment used by the eventrelated transmission technology is listed in the technical guidelines of Messe Berlin under point 5.11.

## 14 Construction and fire safety regulations

All emergency exits, stairwells, fire alarms, water hydrants, smoke vents, electrical connections, fuse boxes, telephone switchboards, and the ventilation system must be kept clear. Open fires for cooking, heating, or operation purposes are not permitted. Packing materials, papers, and other combustibles may not be discarded on the hall floor. Vehicles, containers, and storage bins may not be parked/located within 5 metres of the hall walls. Further details regarding technical and construction regulations are available in the BECO-Webshop.