

## 4. FRUIT LOGISTICA Media-Package

The Media-Package includes both a listing in the printed Exhibition Guide and an online entry on the Virtual Market Place®, the online catalogue. Your company data for both entries will automatically be taken from your stand registration form. You can check, update and complete your data in the Virtual Market Place®. For any questions regarding the editing of your information, please contact the editorial team. The data from your online entry will then also be used for the Exhibition Guide. **Deadline: 21 November 2018.**

	<b>Primary exhibitor</b> 499.00 EUR excluding VAT	<b>Co-exhibitor</b> 90.00 EUR excluding VAT
<b>BASIC ENTRY</b>	<b>Virtual Market Place®</b> <ul style="list-style-type: none"> <li>Basic company entry (company name, postal address, hall and stand number, telephone, fax, email, branch codes, entry in the product key numbers)</li> </ul> <b>Exhibition Guide</b> <ul style="list-style-type: none"> <li>Basic company entry (company name, country, hall and stand)</li> </ul>	<b>Virtual Market Place®</b> <ul style="list-style-type: none"> <li>Basic company entry (company name, postal address, hall and stand number, telephone, fax, email, branch codes, entry in the product key numbers)</li> </ul> <b>Exhibition Guide</b> <ul style="list-style-type: none"> <li>Basic company entry (company name, country, hall and stand)</li> </ul>
	<b>Exclusively in Virtual Market Place®</b> <ul style="list-style-type: none"> <li>3 contact persons with email and telephone</li> <li>Company profile (max. 4,000 characters)</li> <li>Company logo</li> <li>Link to social media profiles (facebook, twitter, YouTube etc.)</li> <li>Link to homepage</li> <li>Presentation of up to 10 products in text (max. 4,000 char. per product) and picture with link to the products on the exhibitor's homepage. <u>Please note:</u> Only products and services in accordance with the product group index are admitted.</li> <li>Link to videos on the exhibitor's homepage</li> <li>Entry of up to three keywords under which the exhibitor wishes to be found</li> </ul>	<b>Exclusively in Virtual Market Place®</b> <ul style="list-style-type: none"> <li>1 contact person with email and telephone</li> <li>Company profile (max. 4,000 characters)</li> <li>Company logo</li> <li>Link to homepage</li> <li>Presentation of 1 product in text (max. 4,000 char.) and picture with link to the product on the exhibitor's homepage. <u>Please note:</u> Only products and services in accordance with the product group index are admitted.</li> </ul>

<b>ADDITIONAL ENTRIES</b> (with costs)	<b>Exhibition Guide</b> <ul style="list-style-type: none"> <li>Advertisements</li> <li>Extended company entry with logo in alphabetical list A-Z</li> </ul> Advertising closing date 3 January 2019	<b>Contact:</b> Fruitnet Media International Mon.-Fri., CET 09:00-16:30 h T +49 211 9910440 F +49 211 6911746 katalog@fruchthandel.de
	<b>Virtual Market Place®</b> <ul style="list-style-type: none"> <li>Banner advertising</li> <li>Upgrade co-exhibitor</li> <li>Additional product entries</li> </ul>	<b>Contact:</b> Editorial Team Virtual Market Place® Mon.-Fri., CET 09:00-18:00 h T +49 30 3038 2180 F +49 30 3038 2172 content@virtualmarket.fruitlogistica.de
For detailed information about upgrades and additional services, please visit <a href="http://www.fruitlogistica.com">www.fruitlogistica.com</a> > Exhibitors > Virtual Market Place		

### Duration:

All online Advertising Box services are valid from **1 November 2018** until **31 October 2019**. During this period you can update your entry as often as you like.