

Action alliance for sustainable bananas

Fresh Produce Forum

Date	Time	Location
February 9, 2017	09:30 - 10:30	Hall 17, Kleiner Stern

A number of stakeholders have now joined forces in the German "Action Alliance for Sustainable Bananas" (Aktionsbündnis für Nachhaltige Bananen - ABNB) to take action on the wellknown problems associated with conventional banana production. Fyffe's as well es retailer Kaufland collaborate with WWF, the Global Nature Fund, Oxfam, Südwind and Fairtrade International in order to improve the sustainability of bananas offered on the German Market, and in particular improve the working conditions in production.

Presenter / Contact person:

[Kaasten Reh](#), Project Director Events & Awards, Fruchthandel Magazin

Speaker:

[Frank Braßel](#), Vice Director campaigns and lobbying, Oxfam Deutschland e.V.

[Hugo Hays](#), Head of Food Safety, CSR and Sustainability, Fyffes

[Alexandra Kessler](#), Sekretariat des ABNB, cscp Collaborating Centre on Sustainable Consumption and Production

[Hansjörg Ploeger](#), Zentraleinkauf Obst & Gemüse International, Kaufland

[Thomas Schaefer](#), Global Nature Fund