

Day program 6 February 2020

Transportation: Challenges and solutions

Category	Date	Time:	Location
Logistics Hub	February 5, 2020 - February 7, 2020	10:00 - 12:00	Hall 26

Logistics Hub, now in its 5th year as a separate lecture series at Fruit Logistica, is aimed at all trade visitors who are interested in logistics.

The event will consist of around 20 individual sessions and two panel discussions dealing with topics relating to international refrigerated logistics and in particular the cold chain.

People have to eat and they will continue to consume fruit and vegetables from distant countries. So far so good. But it should always be possible to improve things and offer something new, to see what is still possible, to protect fresh products from the beginning to the end of the supply chain even longer and above all better.

Logistics starts at the moment when the apple in question is separated from the trunk. From then on, differentiation must be made. Sea freight, air freight, road freight and even the railways, which have long been scorned, play a role in the interplay of global refrigerated logistics.

Let's do better and work together! Even if the margin for error in the refrigerated supply chain becomes smaller and smaller, risks will never disappear completely. Ironically, even with the best forecasting techniques, the fear of residual risk is not diminishing but increasing, simply because of the growing complexity of logistics.

The presentations are selected according to specific topics and criteria and last between 20-25 minutes.

The individual meetings will take place on the first two days of the fair from 10-12 and 14-16 and on the third day in the morning from 10-12.

As in previous years, Logistics Hub will be moderated and managed by Alex von Stempel.

All presentations in English.

Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Perishable logistics solutions

Category	Date	Time:	Location
Logistics Hub	February 5, 2020 - February 7, 2020	14:00 - 16:00	Hall 26

To fresh produce shippers 'logistics' has sometimes a different meaning than in the transport sector. Tuning into the needs of the customers means listening to them first about what they want. But it also depends on what the perishable logistics industry is capable of and willing to deliver.

Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Fruit Logistica Innovation Award - Vote today!

Category	Date	Time:	Location
Fruit Logistica Innovation Award	February 6, 2020	09:00 - 18:00	Hall 20/21 Passageway

The most important award of the fruit trade industry will be awarded on February 7, 2020 in Berlin. On February 5th and 6th, 2020, more than 78,000 trade visitors from over 135 countries will have the opportunity to choose the Innovation of the Year

The ten nominees will present themselves in a special exhibition area in the transition between **Halls 20 and 21**. The winners will be announced on February 7, 2020 at 2:30 pm in the transition between Halls 20 and 21.

Voting: passage between halls 20/21

Successes and lessons learned from sustainable banana production on the path to climate change adaptation and mitigation

Category Exhibitor Events	Date February 6, 2020	Time: 09:15 - 10:15	Location Hall B/CityCube Berlin, Room M 4-5
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Successes and lessons learned from sustainable banana production on the path to climate change adaptation and mitigation

The World Banana Forum is a space where the main stakeholders of the global banana supply-chain work together to achieve consensus on best practices for sustainable production and trade. We believe collaboration is the key for progress. Hence, we promote the exchange of information and lessons on agroecological practices and improved water management as a model of renovation of banana farming around the world. During this session, special focus will be made on the importance of South-South cooperation to share knowledge and collectively understand sustainability trends, as well as strategies to reduce carbon and water footprints in banana plantations aiming to minimize environmental impacts.

INFORMATION ABOUT THE SPEAKERS

- Banana Link – Paul Lievens, Policy & Communications Officer of Banana Link
- CIAO (Inter-American Committee on Organic Agriculture) - Ing. Rommel Betancourt, President
- COLSIBA - Gilbert Bermudez, International Coordinator
- Compagnie Fruitiere – Paul Bouzon, CSR Manager
- Ecuadorian Ministry of Environment - Raúl Clemente Ledesma Huerta, Minister of Environment of Ecuador
- One Banana/Agroamérica - Robert Adams, President of One Banana

Obstgroßmarkt Mittelbaden eG: Fräulein - or the story of a love at first bite. Meet the discoverer of the German apple discovery.

Category Press dates	Date February 6, 2020	Time: 09:30 - 10:30	Location Hall 20, Booth B-07
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Further dates:

11:00 – 12:00 Obst vom Bodensee Vertriebsgesellschaft mbH (Halle 20, Stand B-11)

14:30 – 15:30 M.AL. Marktgemeinschaft Altes Land GmbH (Halle 20, Stand A-05)

16:00 – 17:00 Elbe-Obst Vertriebsgesellschaft mbH (Halle 20, Stand B-05)

Artificial intelligence and cold chain logistics

Category Logistics Hub	Date February 6, 2020	Time: 10:00 - 10:30	Location Hall 26
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Automation of food manufacturing and the use of predictive analysis in the field of transportation are often treated as completely separate disciplines. Can AI and robotisation help to minimise the risk of ‚mis-undersandings‘ between man and machine as well as between different systems?

Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Mike Dempsey](#), Vice President Container and port solutions, ORBCOMM

State of #HORTITECH industry in FRUITY CROPS

Category	Date	Time:	Location
Tech Stage	February 6, 2020	10:00 - 10:44	Halle 9, Stand B-11

Introduction:

Harrij Schmeitz, Managing Director Technology Pull and Chairman of Smart Horticulture Global & Asia Netherlands

#KEYNOTE

People Empowerment: How Robots and AI can help one grower to multi-task

Saber Miresmailli, PhD, Founder & CEO
Ecoation Innovative Solutions Inc.
Canada

#DISRUPTION PITCH

Harvesting Robots: Building the Future for Farmers

Josh Lessing, Co-founder & CEO
Root AI
USA

Panel Discussion

Impact of #technovation on the #growingsystem?

Panel discussion with speakers and participants on how #technovation is (going) to #disrupt #FRUITYCROPS

KEY QUESTIONS:

From greenhouse management towards individual plant management?
How do we get our crops robot ready?
Where are the first opportunities?

For more information on 44 MINUTES click [here!](#)

Moderator:

[Harrij Schmeitz](#), Managing Director Technology Pull and Chairman of Smart Horticulture Global & Asia

State of #HORTITECH industry in FRUITY CROPS

Category	Date	Time:	Location
44 MINUTES	February 6, 2020	10:00 - 10:44	Halle 9, Stand B-11

Introduction:

Harrij Schmeitz, Managing Director Technology Pull and Chairman of Smart Horticulture Global & Asia Netherlands

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Sustainability – in production, logistics and packaging

Category	Date	Time:	Location
Fresh Produce Forum	February 6, 2020	10:00 - 11:00	Halle B/CityCube Berlin, A-01

What exactly does “Green Technology” mean? In times of global warming and increasingly scarce resources, the fresh produce industry is focusing on sustainability and the intelligent use of basic resources. We take a look into the future, and examine various aspects of sustainability from production to logistics and packaging.

Presenter / Contact person:

[Kaasten Reh](#), Project Director Events & Awards, Fruchthandel Magazin, Fruitnet Media International GmbH

Speaker:

[Nikita Gulin](#), CEO and co-founder, Agranimo

[Dr. Silke Hemming](#), Head scientific research team Greenhouse Technology, Wageningen University and Research

[Willy Yeo](#), Director of Marketing, Carrier Transicold, Container Refrigeration, Contact: Zach Salvador

Digitisation of perishable freight

Category	Date	Time:	Location
Logistics Hub	February 6, 2020	10:00 - 12:00	Hall 26

Perishable transport and logistics sector has become increasingly digital. This session will chart the progress and point out perspectives for the future and discuss how the logistics service sector is about to transform itself with important implications for perishables such as fruit and vegetables.

Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Food defoamers in action - Münzing Chemie GmbH

Category	Date	Time:	Location
Exhibitor Events	February 6, 2020	10:30 - 10:45	Hall 27 / C-12

Dr. Thomas Hurre is MÜNZING'S Laboratory Manager for Industrial Fluids in Europe. He is going to present our MAGRABAR® Defoamers and Release Agents for the Food Industry with some impressive tests. We are happy to welcome you at the event!

Event times:

Wednesday, February 5, 2020:
10:30 & 13:30 & 15:30

Thursday, February 6, 2020:

10:30 & 13:30 & 15:30

Friday, February 7, 2020:
10:30 & 13:30

Dr. Thomas Hurrle is MÜNZING'S Laboratory Manager for Industrial Fluids in Europe. He is going to present our MAGRABAR® Defoamers and Release Agents for the Food Industry with some impressive tests. We are happy to welcome you at the event!

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Digital shipping: What does this mean for perishables?

Category	Date	Time:	Location
Logistics Hub	February 6, 2020	10:30 - 11:00	Hall 26

It has taken a surprisingly long time for container shipping to embrace the opportunities of digital shipping. Remote reefer container monitoring, which is now finally moving closer to becoming industry standard has been one step in the right direction. However, there is much more left to do including the integration with other electronic systems in order to create more transparency.

Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Tal Shachar](#), Co-Founder, Loginno

Is pre-competitive cooperation possible in the banana industry?

Category	Date	Time:	Location
Exhibitor Events	February 6, 2020	10:30 - 12:40	Hall B/CityCube Berlin, Room M 4-5

Is pre-competitive cooperation possible in the banana industry?

The World Banana Forum (WBF) is a space where the main stakeholders of the global banana supply chain work together to achieve consensus on best practices for sustainable production and trade. We believe collaboration is key for progress.

The Action Alliance for Sustainable Bananas (ABNB) is a German dialogue forum. It brings together representatives from trade, retail and politics as well as from consumer protection and civil society. The ABNB aims for a sustainable banana production and focuses particularly on climate change adaptation measures.

This multi-stakeholder panel will discuss efforts in the banana industry to enable global pre-competitive cooperation in order to achieve economic sustainability, with a specific focus on living wage initiatives and responsible business conduct.

INFORMATION ABOUT THE SPEAKERS

- Deutsche Gesellschaft für International Zusammenarbeit (GIZ) GmbH – Till Ludwig, Advisor - Sustainable Agricultural Supply Chains and Standards
- Ecuadorian Ministry of Agriculture and Livestock (MAG) - Xavier Lazo, Minister of Agriculture Ecuador
- German Federal Ministry for Economic Cooperation and Development (BMZ) - Sebastian Lesch, Head of Unit – International agricultural policy, Agriculture, Innovation
- IDH, The Sustainable Trade Initiative – Sonia Cordera, Senior Program Manager Fresh & Ingredients
- COLSIBA - Gilbert Bermudez, International Coordinator
- Compagnie Fruitiere - Jerome Fabre, Executive Chairman
- Deutsche Gesellschaft für International Zusammenarbeit (GIZ) GmbH / ABNB - Daniel May, Team leader Banana
- Fairtrade International – Wilbert Flinterman, Senior Advisor, Workers' Rights and Trade Union Relations
- Rainforest Alliance – Anny Stoikova, Global Lead, Living Wage
- Ecuadorian producer (TBC)

Nature Fresh - Worldwide première

Category	Date	Time:	Location
Exhibitor Events	February 6, 2020	11:00 - 11:30	Hall 3.1, Booth D-13

Presentation of Nature Fresh - Certified Compostable Cling Film: its unique properties and use on the new Automac NF wrapping machines specially developed by Fabbri Group.

- Wed. 5/2/20 and Thu. 6/2 at 11, 13, 15, 17 hrs.
- Fri. 7/2/20 at 11, 13 hrs.

For more info: Sara Pomesano - s.pomesano@gruppofabbri.com

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UV-C control to combat mildew in strawberries

Category	Date	Time:	Location
Future Lab	February 6, 2020	11:00 - 11:30	Hall 27

Integration of this technique in current IPM strategies in order to control mildew without disrupting other control strategies for plant disease. Recommendations for the use of ultraviolet light for greenhouses, plastic tunnels and under field conditions.

Autonomous UV-C application is an effective method to control powdery mildew in strawberry without the use of chemical protection agents. The technique has been optimized for sufficient efficacy against powdery mildew without disrupting IPM control strategies against pests. Research shows a realistic integration of UV in different cultivation systems, and the technique is now being applied commercially.

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Moderator:

[Fred Searle](#), Nachrichten Redakteur, Fresh Produce Journal, Fruitnet Media International GmbH

Speaker:

[Peter Melis](#), Researcher, Proefcentrum Hoogstraten

[Prof. Arne Stensvand](#), Senior researcher, Norwegian Institute of Bioeconomy Research (NIBIO) / Norwegian University of Life Sciences (NMBU)

Digital Freight forwarding: pros and cons

Category	Date	Time:	Location
Logistics Hub	February 6, 2020	11:00 - 12:00	Hall 26

Promising to provide customers with greater cost transparency using digital freight forwarding has become the new mantra not just for digital start-ups. Could and will technologically-enabled freight forwarders pick up the gauntlet? Is there still room left for service offer differentiation?

Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Jack Fleming](#), Founder & CEO, Chill-Chain

[Ruben Huber](#), Founder, Ocean X

[Alan Robertson](#), Managing Director, Webster Robertson

[Anne Sophie Zerlang Karlsen](#), CEO, Head of Twill / A.P. Møller-Maersk

Sorma Group: The Revolution of packaging with low environmental impact

Category	Date	Time:	Location
Press dates	February 6, 2020	11:15	Hall 9, Booth D-13

Contact:

Jessica Sabatini - Press Office Sorma Group

jessica.sabatini@fruitecom.it

Combined solution for cold chain monitoring and quality management by Muddy Boots

Category	Date	Time:	Location
Tech Stage	February 6, 2020	11:30 - 12:30	Halle 9, Stand B-11

In cooperation with Sensitech, Muddy Boots has developed a supply chain solution that helps reduce the risk of transport damage and build long-term strategies for suppliers and logistics. The service combines a cold chain monitoring application with a quality management solution and provides customers with real-time information about their goods in transit.

Jack Evans, Head of Commercial at Muddy Boots, will explain the possibilities this technology offers and how Muddy Boots and Sensitech will continue to develop their combined offering in the future.

Contact person:

[Jack Evans](#)

Exploring opportunities in the catering and convenience market

Category	Date	Time:	Location
Fresh Produce Forum	February 6, 2020	11:30 - 12:30	Halle B/CityCube Berlin, A-01

The out-of-home market is growing. The entire fresh-cut and convenience sector continues to offer enormous opportunities in many markets, especially those with greater purchasing power. In an increasingly hectic daily life, consumers welcome healthy but convenient products. However, the sector must also provide new impetus, offering new ideas and innovations.

Presenter / Contact person:

[Kaasten Reh](#), Project Director Events & Awards, Fruchthandel Magazin, Fruitnet Media International GmbH

Speaker:

[Bauke van Lenteren](#), Marketing Specialist Convenience, Rijk Zwaan Distribution BV

Amplus Fruit and Vegetable show!

Category	Date	Time:	Location
Exhibitor Events	February 6, 2020	12:00 - 12:30	Halle B/CityCube Berlin, A-01

We cordially invite you to our Amplus Fruit and Vegetable show! Excellent drinks made on site, and wonderful aromatic dishes.

Let's meet at Amplus CityCube Berlin, Hall B, Passage D, Stand D-11 everyday at 12.00 & 16.00.

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Presenter / Contact person:

[Michał Stępień](#), Head Office, Grupa Producentów Amplus sp. z o.o

Well sorted is halfway sold – innovative sorting technology

Category	Date	Time:	Location
Future Lab	February 6, 2020	12:00 - 12:30	Hall 27

Emerging technologies in fruit grading are based on fluorescence and hyperspectral imaging techniques. Recent projects will be presented to point out the potential and the possible drawbacks of these new methods.

Moderator:

[Fred Searle](#), Nachrichten Redakteur, Fresh Produce Journal, Fruitnet Media International GmbH

Speaker:

[Prof. José Blasco](#), Instituto Valenciano de Investigaciones Agrarias – IVIA

Happy Hour at Bless S. R.

Category	Date	Time:	Location
Exhibitor Events	February 6, 2020	12:00 - 13:00	Hall B/CityCube Berlin, C-14c

Every day 12.00 - 13.00 hrs

see you there!

Every day 12.00 - 13.00 hrs

see you there!

GLOBAL G.A.P. c/o Food PLUS GmbH

Category	Date	Time:	Location
Press dates	February 6, 2020	12:30 - 13:30	Room B, FRUIT LOGISTICA Media Center Hall 6.3

Simplification: Our Key to Sustainability

Revision – Digitalization – Risk Management - Choice

Contact:

Almut Sievers
sievers@globalgap.org

+49 (0)221 57776 709

Berries – improved harvests and product quality in times of climate change

Category	Date	Time:	Location
Fresh Produce Forum	February 6, 2020	13:00 - 14:00	Halle B/CityCube Berlin, A-01

New data on the effects of climatic and genotype influences on fruit quality in strawberries, raspberries and blackcurrants by comparing different berry genotypes grown in different climate zones. Extensive data analysis of numerous parameters which provide tools to address the effects of climate change and enable stable and even generally improved fruit quality.

Presenter / Contact person:

[Kaasten Reh](#), Project Director Events & Awards, Fruchthandel Magazin, Fruitnet Media International GmbH

Speaker:

[Annika Haugeneder](#), Associate Professorship of Biotechnology of Natural Products, Technical University of Munich, Science Centre Weihenstephan

[Dr. Dorota Jarret](#), Geneticist, James Hutton Limited

[Dr. Erika Krüger](#), Scientist, Hochschule Geisenheim University, Institute of Pomology

Latest developments on postharvest technology

Category	Date	Time:	Location
Tech Stage	February 6, 2020	13:00 - 14:00	Halle 9, Stand B-11

Food defoamers in action - Münzing Chemie GmbH

Category	Date	Time:	Location
Exhibitor Events	February 6, 2020	13:30 - 13:45	Hall 27 / C-12

Dr. Thomas Hurre is MÜNZING'S Laboratory Manager for Industrial Fluids in Europe. He is going to present our MAGRABAR® Defoamers and Release Agents for the Food Industry with some impressive tests. We are happy to welcome you at the event!

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Friday, February 7, 2020:
10:30 & 13:30

Global collaboration to tackle Fusarium TR4

Category	Date	Time:	Location
Exhibitor Events	February 6, 2020	13:45 - 15:15	Hall B/CityCube Berlin, Room M 4-5

Global collaboration to tackle Fusarium TR4

The World Banana Forum is a space where the main stakeholders of the global banana supply-chain work together to achieve consensus on best practices for sustainable production and trade. We believe collaboration is the key for progress. Given the global importance of the Fusarium TR4 disease in bananas and the need to tackle it, the objective of this session is to facilitate the dialogue around TR4 and the international and inclusive collaboration that helps to manage it and prevent its spread. Correspondingly, to understand its impact in the banana value chain, highlighting the implications it has in assuring sustainable and resilient livelihoods as well as food security in producing countries.

INFORMATION ABOUT THE SPEAKERS

- Agrofair - Luud Clercx, Project manager
- ASBAMA - José Francisco Zúñiga, President
- AUGURA - Emerson Aguirre Medina, President
- COLEACP - Morag Webb, Special Advisor
- CIRAD - Thierry Lescot, Agronomist
- Ecuadorian Ministry of Agriculture and Livestock (MAG) - Patricio Almeida, Executive Director Agrocalidad
- FAO - Fazil Dusunceli, Agricultural Officer (Plant Pathology) for the Plant Production and Protection Division
- Fyffes - Hugo Hays, Global Director Food Safety and Compliance

Logistics – the crash course

Category	Date	Time:	Location
Logistics Hub	February 6, 2020	14:00 - 14:30	Hall 26

Perishable logistics for beginners should not be like clearing a minefield without protection. Producers who want to avoid nasty surprises will benefit from more general as well as more targeted logistics expertise.

Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Steve Cameron](#), Managing Director, Cameron Maritime Resources

Only science can determine the choice of packaging

Category	Date	Time:	Location
Future Lab	February 6, 2020	14:00 - 14:30	Hall 27

Society and trade are both place great importance on sustainability, environmental protection and the conservation of resources. All this requires new solutions. What alternative materials are already available today? What can we expect in the future?

One thing is certainly very important - to be credible, but also to be truly sustainable:

There must be no greenwashing, there is no place for ecological folklore, the marketing must be honest. Scientifically know-how will lead the packaging

industry into the future.

Moderator:

[Stephanie Zaar](#), Editor, Fruchthandel Magazin, Fruitnet Media International GmbH

Speaker:

[Alessandro Mariani](#), Export Manager and Retail Sustainability Expert, INFIA (Klöckner Pentaplast Group)

Human resources and technology training

Category	Date	Time:	Location
Logistics Hub	February 6, 2020	14:00 - 16:00	Hall 26

There is no such thing as buying logistics off the shelf! Handling perishables in transit requires proper knowledge before and during shipment. Central to this are people.

Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Perishable handling – the pinch points

Category	Date	Time:	Location
Logistics Hub	February 6, 2020	14:30 - 15:00	Hall 26

Handling fresh produce en route for distant markets requires a solid understanding of the critical transfer points in the perishable supply chain including trucks, ports, cold stores and - critically - fruit carried inside reefer containers.

Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Marc Rooms](#), Global Seafreight Training Manager Reefer, Kühne+Nagel

An update from DOLAV on the next big thing for the Agro market

Category	Date	Time:	Location
Tech Stage	February 6, 2020	14:30 - 15:30	Halle 9, Stand B-11

Featuring:

- DOLAV will present their latest development for the agro market
- DOLAV's innovation provides the best solution for the agricultural and food industry
- DOLAV: superior handling & storage solutions

Rotterdam innovations in Agrofood logistics– solutions for a smart food region

Category	Date	Time:	Location
Future Lab	February 6, 2020	15:00 - 15:30	Hall 27

The Rotterdam region is a front runner in the worldwide food economy. With 8,000 food related businesses and a favourable location as a 'main port to Europe', the Rotterdam Food Cluster is unique in the world. We work on solutions to current and future food issues every day, from seed improvement, production, processing, research & development and education to transport and logistics.

Moderator:

[Stephanie Zaar](#), Editor, Fruchthandel Magazin, Fruitnet Media International GmbH

Speaker:

[Anne Saris](#), Port of Rotterdam

[Adriaan van der Giessen](#), Project Manager, City of Rotterdam

Controlled atmosphere and Post harvest treatment

Category	Date	Time:	Location
Logistics Hub	February 6, 2020	15:00 - 16:00	Hall 26

A great deal of progress has been made to improve and refine controlled atmosphere technology over the years. How can complex chemical process involving various variables be combined to deliver quality produce? How can post-harvest treatment be improved to bridge the gap between field/truck and the reefer container?

Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Benjamin Vicuña Balaesque](#), Manager Controlled Atmosphere, Maersk Container Industry

[Eelke Westra](#), Programm Manager Post-harvest Quality, Wageningen University

The organic sector – where is the road heading?

Category	Date	Time:	Location
Fresh Produce Forum	February 6, 2020	15:00 - 16:00	Halle B/CityCube Berlin, A-01

On 1 January 2021, the new law on organic production will come into force. The fresh produce sector must be prepared. Important questions still need to be clarified, starting with varietal research, plant protection, market development and product commercialisation.

In horticulture, many decisions are made based on decades of knowledge and feeling. However, technology, data and analytics helps us to make decisions more objective and accurate. Discover how Vitalis uses digital phenotyping, machine/deep learning and analytics to come to data driven decision making. What are learnings from practice? And how to use this knowledge in creating value to our partners in the chain.

Presenter / Contact person:

[Kaasten Reh](#), Project Director Events & Awards, Fruchthandel Magazin, Fruitnet Media International GmbH

Speaker:

[Michaël Wilde](#), Director, Bionext

[Marcel van Diemen](#), Manager Breeding Facilities/Breeding & Screening, Vitalis

Bayer Exhibitor Forum

Category	Date	Time:	Location
Exhibitor Events	February 6, 2020	15:00 - 16:30	Hall B/CityCube Berlin, Room M 1-3

- Bayer Exhibitor Forum with the topic “Food Chain Partnership in the Netherlands – Working together for responsible food production and societal acceptance”
- Moderator: Paul Williams, Managing Partner at Paul Williams & Associates
- Speakers:
 - Jelte van Kammen, CEO of Harvest House BV
 - Ernst van den Ende, Managing Director, Plant Sciences Group, Wageningen University
 - Hidde Boersma, Freelance Science Journalist
 - Frank Terhorst, Head of Crop Strategy, Bayer Crop Science
 - Jolanda Wijsmueller, ICM&Chain Manager, Bayer Crop Science
 - Nico van Vliet, Trade Partnership Manager, Benelux and DACH, Bayer Crop Science
- Bayer Exhibitor Forum with the topic “Food Chain Partnership in the Netherlands – Working together for responsible food production

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 - Jolanda Wijsmueller, ICM&Chain Manager, Bayer Crop Science
 - Nico van Vliet, Trade Partnership Manager, Benelux and DACH, Bayer Crop Science

Italmercati: 37° WUWM Conference - Florence 2020

Category	Date	Time:	Location
Press dates	February 6, 2020	15:00	Hall 2.2, Stand B-02

“THE NEW GENERATION OF WHOLESale MARKETS:
A COMMUNITY HUB”

Contact

Ottavio Traverso
Press office Italmercati
0039 347 4656440
ottaviotraverso@gmail.com

Food defoamers in action - Münzing Chemie GmbH

Category	Date	Time:	Location
Exhibitor Events	February 6, 2020	15:30 - 15:45	Hall 27 / C-12

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Friday, February 7, 2020:
10:30 & 13:30

Dr. Thomas Hurrle is MÜNZING’S Laboratory Manager for Industrial Fluids in Europe. He is going to present our MAGRABAR® Defoamers and Release Agents for the Food Industry with some impressive tests. We are happy to welcome you at the event!

Event times:

Wednesday, February 5, 2020:
10:30 & 13:30 & 15:30

Thursday, February 6, 2020:
10:30 & 13:30 & 15:30

Friday, February 7, 2020:
10:30 & 13:30

Event times:

Wednesday, February 5, 2020:
10:30 & 13:30 & 15:30

Thursday, February 6, 2020:
10:30 & 13:30 & 15:30

Friday, February 7, 2020:
10:30 & 13:30

Improving occupational health and safety in the global banana industry – lessons from multi-stakeholder collaboration

Category	Date	Time:	Location
Exhibitor Events	February 6, 2020	15:30 - 17:00	Hall B/CityCube Berlin, Room M 4-5

Improving occupational health and safety in the global banana industry – lessons from multi-stakeholder collaboration

The World Banana Forum is a space where the main stakeholders of the global banana supply chain work together to achieve consensus on best practices for sustainable production and trade. We believe collaboration is key for progress. The session will highlight achievements regarding health and safety in the industry – through the Banana Occupational Health and Safety Initiative – in efforts to improve labour conditions, and how these activities have been adapted to the broader needs and context of local stakeholders. A special focus will be given to activities in Ecuador and Ghana, in which the latter has integrated an important gender dimension to health and safety activities. Key challenges and next steps forward for improving health and safety in the industry will also be explored.

INFORMATION ABOUT THE SPEAKERS

- Association of Small Banana Producers “El Guabo” (ASOGUABO) – Lianne Zoetewij, Administrator/CEO
- Banana Link – Anna Cooper, Project Coordinator
- COLSIBA – Adela Torres, General Secretary of SINTRAINAGRO
- Ecuadorian Ministry of Agriculture and Livestock (MAG) - Robert Córdova, Deputy Secretary of Marketing
- Golden Exotics Ltd. – George Kporye, Corporate Affairs and Administration Manager

Amplus Fruit and Vegetable show!

Category	Date	Time:	Location
Exhibitor Events	February 6, 2020	16:00 - 16:30	Halle B/CityCube Berlin, A-01

We cordially invite you to our Amplus Fruit and Vegetable show! Excellent drinks made on site, and wonderful aromatic dishes.

Let's meet at Amplus CityCube Berlin, Hall B, Passage D, Stand D-11 everyday at 12.00 & 16.00.

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Presenter / Contact person:

[Michał Stępień](#), Head Office, Grupa Producentów Amplus sp. z o.o

State of #HORTITECH industry in APPLES & PEARS

Category	Date	Time:	Location
Tech Stage	February 6, 2020	16:00 - 16:44	Halle 9, Stand B-11

Introduction:

Harrij Schmeitz, Managing Director Technology Pull and Chairman of Smart Horticulture Global & Asia

Netherlands

#KEYNOTE

Robotic Apple Harvest; where do we stand?

Dan Steere, Co-founder & CEO
Abundant Robotics
USA

#DISRUPTION PITCH

Precision Fruit; ready to take off..

René Bal, Manager Fruit Delphi & Grower
Delphy/Dronewerkers
Netherlands

Panel Discussion

The impact of #technovation on the #crop
Panel discussion with speakers and participants on how #technovation is (going) to #disrupt #APPLES&PEARS

KEY QUESTIONS:

What is the impact of robotics on cultivation of apples & pears?
How can growers already prepare themselves for the disruption by #technovation?

For more information on 44 MINUTES click [here!](#)

Moderator:

[Harrij Schmeitz](#), Managing Director Technology Pull and Chairman of Smart Horticulture Global & Asia

State of #HORTITECH industry in APPLES & PEARS

Category	Date	Time:	Location
44 MINUTES	February 6, 2020	16:00 - 16:44	Halle 9, Stand B-11

Introduction:

Harrij Schmeitz, Managing Director Technology Pull
and Chairman of Smart Horticulture Global & Asia
Netherlands

#KEYNOTE

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FRUIT LOGISTICA

5|6|7 FEBRUARY 2020 | BERLIN



For more information on 44 MINUTES click [here!](#)

Moderator:

[Harrij Schmeitz](#), Managing Director Technology Pull and Chairman of Smart Horticulture Global & Asia