

FRUIT LOGISTICA

3|4|5 FEBRUAR 2021 | BERLIN



Rob Trice

Rob Trice is the Founder of [Better Food Ventures](#) and [The Mixing Bowl](#). He is leveraging fifteen years in mobile, internet and telecom venture capital to pursue the application of information technology to food and agriculture challenges. Better Food Ventures funds innovators using information technology to make positive impact now in food and agriculture. The Mixing Bowl is a forum to connect food, agriculture and IT innovators for thought leadership. Rob previously worked at global VC funds, including Swisscom Ventures, SK Telecom Ventures and what are now NGP Capital and BlueRun Ventures. Prior to his days in venture capital, he worked at DIRECTV in LA & Tokyo and at a DC-based think-tank, The Center for Strategic & International Studies. He also founded the non-profit Corporate Innovators Huddle; is a Co-chair of San Francisco-based engaged philanthropy organization, Full Circle Fund; serves on the Dean's Advisory Board for the College of Food, Ag & Environmental Sciences at Cal Poly San Luis Obispo; and is a Founding Advisor to the Innovation Institute for Food & Health at UC Davis.

Kontaktdaten

Rob Trice

Founder of Better Food Ventures and The Mixing Bowl



Veranstaltung

[Keynote: The Challenges for Start-ups in AgTech](#)

Freitag, 7. Februar 2020, 10.10 - 10.30 Uhr

Halle 9