

# 7. FRUIT LOGISTICA exhibition terms and conditions

6–8 February 2013

## 1 Event / organiser

FRUIT LOGISTICA is organised by Messe Berlin in co-operation with FRUCHT-HANDEL MAGAZINE Düsseldorf on the exhibition grounds in Berlin.

## 2 Dates

### Duration of event

6–8 February 2013

### Registration deadline

31 July 2012

### Opening hours

Visitors: CET 09:00 - 18:00 h

Exhibitors: CET 08:00 - 19:00 h

### Set-up

1–5 February 2013

CET 07:00 - 22:00 h

### Dismantling

9–11 February 2013

CET 07:00 - 22:00 h

We reserve the right to make alterations to this schedule. Please note any subsequent updates.

**Every exhibitor is obliged to correctly equip and furnish the stand and to staff it with personnel for the duration of the exhibition. Stands may not be dismantled on Friday, February 8th, 2013 before 18:00 h. If the exhibitor fails to comply with this regulation, the organizer is entitled to impose a penalty of 5,000 EUR per day.**

## 3 Participation conditions

Only companies and organisations involved in activities related to the trade show theme with regard to the industry and product group indices are legible for participation. Delivery of registration form(s) alone does not entitle the applicant to participation. The organiser reserves the right to refuse applications without further explanation. Claims for compensation based on application refusal will not be considered. Messe Berlin determines the approval or refusal of applications.

Space allocation and stand sizes are determined in accordance with the trade show theme and the given spatial resources. However, the wishes of exhibitors will be taken into consideration as much as possible. The date on which formal application is received is not a decisive factor in this context.

## Changes in floor allocation without the explicit consent of the event management are not permitted.

Exhibitors are personally required to inform themselves on the location, dimensions, and possible imperfections of their allocated stand. Should the event management decide to make any changes in an area that has already been allocated (e.g., construction changes, installations), the exhibitors affected will receive timely notification. The event management reserves the right to make changes in floor allocation to comply with unforeseen circumstances. Should this be the case, affected exhibitors will be allocated a comparable space to the greatest extent possible. Exhibitors have the right to cancel their registration within one week of reallocation notification. Neither party shall have the right to compensation should this occur.

## 4 Exhibition costs

Hall space rental per 1 m<sup>2</sup> costs (prices include electricity and water utilisation, hall lightning, heating, cleaning, and security):

**Row stand: 189.– EUR/m<sup>2</sup>**

**Corner stand: 203.– EUR/m<sup>2</sup>**

**Peninsula stand: 217.– EUR/m<sup>2</sup>**

**Island stand: 231.– EUR/m<sup>2</sup>**

**Two-storey stands: an additional charge will be made for each square metre of the upper structure at the stand rental fee price.**

### Complete Stands

(For additional terms and conditions, please refer to the attachment to the application form) will incur an additional charge of:

**Classic Version 135.– EUR/m<sup>2</sup>**

**Special Version 195.– EUR/m<sup>2</sup>**

Compulsory surcharge for Advertising Box:

Primary exhibitors 499.– EUR

Co-exhibitors 90.– EUR (invoiced to primary exhibitor)

In accordance with agreements with the Exhibition and Trade Fair Committee of the Association of German Trade Fair Industry (AUMA), an additional 0.60 EUR/m<sup>2</sup> will be charged.

Stands must be minimum 12 m<sup>2</sup>.

All prices exclude statutory VAT.

## 4.1 Withdrawal from contract

The terms in Section 8 of the general terms and conditions for Messe Berlin trade fairs and exhibitions apply after successful registration. The same applies for order cancellations of FRUIT LOGISTICA complete stands.

## 5 Terms of payment

The period of payment is specified in the stand rental invoice/application approval.

**Please make reference to the invoice number and the customer number.**

If additional space is subsequently requested and allocated, the additional fees are to be paid immediately.

In case of late or incomplete payments, the event management reserves the right to reallocate the rented space as it sees fit. Exhibitors are liable for rent payments even if their stand is reallocated to another exhibitor or used for other purposes and the rent cannot be retrieved from the new holder. Should the space be reallocated and rented to a third party, the original renter remains liable for 25% of the rental price agreed upon as compensation.

Incidental expenses are invoiced separately. The amount due is to be paid immediately upon receipt of invoice. For more details please refer to the General Terms of Business for Trade Fairs and Exhibitions organised by Messe Berlin.

## 6 Advertising Box services

With the Advertising Box, Messe Berlin GmbH offers its exhibitors a package of selected marketing tools to optimise their participation at the exhibition and also their presence in the market.

The Advertising Box incorporates entries in the official printed catalogue and in the FRUIT LOGISTICA Virtual Market Place.

Exhibitors as well as co-exhibitors will be charged with an obligatory fee.

For detailed terms and conditions please refer to point 4.

## 7 Employee and exhibitor passes

Exhibitors are entitled to the following passes: up to 20 m<sup>2</sup> of rental space – 4 passes and for every additional 10 m<sup>2</sup> – 1 pass.

Exhibitors will receive passes for stand set-up and dismantling staff as required.

## 8 Technical guidelines

Exhibitors must comply with Messe Berlin technical guidelines including operation, fire safety, construction, and other security regulations. Exhibitors must also comply with rules and regulations as specified by work health & safety laws (German Technical Plant and Equipment Act).

### 8.1 Stand design/General appearance

Stand walls bordering visitor aisles must include transparent panels, niches, displays or the likes in order to provide an open atmosphere on the exhibition stand in tune with the event. Such stand boundary walls facing any open aisle may not exceed 30 % of the stand length boundary, with each section of such wall no longer than 3 meters. Such boundary walls facing the aisle must be suitably decorated with graphics. Any stand construction which includes such stand boundary walls must be submitted for approval.

Where the **back wall of a stand** measuring over 2,50 m in height adjoins that of a neighbouring exhibitor, its appearance must be a neutral white, so as not to adversely affect the appearance of the other stand. The lessee is obliged to install a white partition separating his stand and the directly adjacent stand, which is structurally stable, has no gaps, and bears no advertising of any kind. Any stand construction which includes such walls must be submitted for approval.

## 9 GEMA fees

Public playing of copyrighted music from CDs or other sound storage media as well as music reproduction from radio or television programmes require the consent of the German Copyright Society (GEMA).

Applications can be made to:

GEMA  
Keithstraße 7  
10787 Berlin  
Tel. +49(0)30/212 92-0

## 10 Sales

Direct sales are not permitted. This applies to all direct sales to consumers. Nonpermissible indirect business transactions with consumers include transactions in which a primary product, which can only be used in conjunction with another product, is given free of charge.

## 11 Food samples

Stands offering food samples free of charge or otherwise, must comply with all rules and regulations of the German food safety authorities (Veterinär- und Lebensmittelaufsichtsamt).

## 12 Noise

Product presentations during the trade show may not be so loud as to disturb other exhibitors in the vicinity.

In order that exhibitors can conduct their talks and meetings undisturbed, presentations on the stands (including live music, shows, moderations etc.) are allowed only after 17:30 h daily.

Special events (e.g. receptions) to be held on the stands require registration; this also applies to events exceeding the daily opening hours (see Exhibitor Service > Exhibitor Service Manual > List of order forms).

## 13 Construction and fire safety regulations

All emergency exits, stairwells, fire alarms, water hydrants, smoke vents, electrical connections, fuse boxes, telephone switchboards, and the ventilation system must be kept clear. Open fires for cooking, heating, or operation purposes are not permitted. Packing materials, papers, and other combustibles may not be discarded on the hall floor. Vehicles, containers, and storage bins may not be parked/located within 5 metres of the hall walls. For further details regarding technical and construction regulations please refer to the Exhibitor Service Manual.

## 14 Data protection regulations

We collect, use and process your personal data as the basis for, and for implementing and processing your contractual arrangements with Messe Berlin GmbH, and for market research purposes. This data includes the company name and the name of the contact person, the street and building number, post code and town, the country, telephone and fax number and email address. These details ensure your participation in the trade fair.

To enable us to meet our contractual obligations we pass on some of your data to subsidiaries of Messe Berlin and to partner firms, which we have appointed to process the personal data. These basic services include, for example, accounting, stand construction, the basic entry in the catalogue and in the Virtual Market Place®.

Provided that you have given us your consent we also pass your data on to other companies in our group and to official partner companies, to enable them to offer you their own additional services, for example special entries in the catalogue and in the Virtual Market Place®, special stand construction services, catering, logistics etc., as well as to the official foreign representatives of Messe Berlin GmbH and its partner companies abroad.