

**FRUIT LOGISTICA 2011 THE WORLD OF FRESH PRODUCE**

# **VIRTUAL MARKET PLACE®**

**WWW.FRUITLOGISTICA.COM**



**Messe Berlin**

# FRUIT LOGISTICA VIRTUAL MARKET PLACE

## KEY POINTS AT A GLANCE

### **Exhibitors from over 70 countries**

Comprehensive exhibitor profiles help you to find potential suppliers and buyers.

### **More than 2,800 products at your fingertips**

This is where you will find exactly what you are looking for. All products are displayed with text and pictures. The selection is continually expanded and updated.

## THE FRUIT LOGISTICA VIRTUAL MARKET PLACE — IN A NEW DESIGN AND WITH IMPROVED FUNCTIONS

## THE NEW KEY FEATURES AT A GLANCE

### **Plan your tour of the trade show** ★

Tagging exhibitors and products with the star icon adds them automatically to your individual trade show planner. Adding appointments and general notes is just as easy.

### **Print your tour of the trade show**

Print your personalized tour with hall plans. All exhibitors that you tag will be highlighted on your printout in the hall plans.

### **Geographic regions with just one click**

Find potential customers and suppliers in a particular geographic region with just one click – direct access is provided on the home-page of the Virtual Market Place®



Hello, please [log in](#) or [register](#) now.

Trade Show Planner ★ 0 | [Help](#) [Deutsch](#)



## FRUIT LOGISTICA BERLIN, 9-11 FEBRUARY 2011

THE WORLD OF FRESH PRODUCE



[▶ Advanced Search](#)

[Exhibitor search](#)

[Hall allocation](#)

[For visitors](#)

[My FRUIT LOGISTICA](#)

[For exhibitors](#)

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## Welcome to the FRUIT LOGISTICA Virtual Market Place

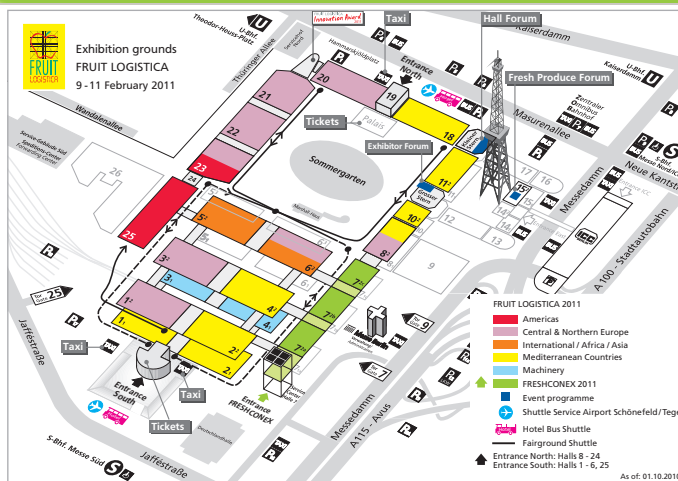
1. **Find** exhibitors and products
2. **Save** results and prepare for the show
3. **Print** out your favorites with maps

### Fresh Convenience



[FRESHCONEX Virtual Market Place](#)

### Hall allocation



[Show](#)

Americas

International / Africa / Asia

Mediterranean Countries

Central & Northern Europe

Machinery

FRESHCONEX

# 24 HOURS A DAY. 365 DAYS A YEAR. ALL OVER THE WORLD.

The Virtual Market Place® is the industry platform where you can find information about the world of fresh produce all year round.

From production to the point-of-sale – the Virtual Market Place® gives you insight into the latest trends in the fresh fruit and vegetable business.

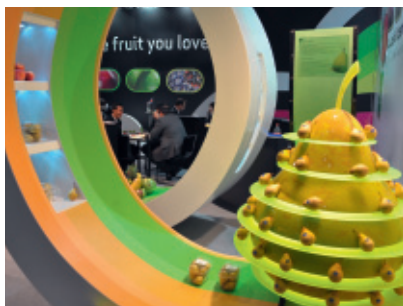
## PLAN YOUR FRUIT LOGISTICA VISIT WELL IN ADVANCE

- The search is interactive. It can be made more focused by specifying categories such as country, postcode or city, or industry sector.
- The appointment planner makes arranging and managing appointments easy.
- Detailed printouts with an integrated map of the exhibition grounds help you to plan your tour of the fair effectively.
- Detailed hall plans show the exact stand location of exhibitors.



# FRUIT LOGISTICA VIRTUAL MARKET PLACE

THE FRUIT LOGISTICA VIRTUAL MARKET PLACE IS AN IDEAL SEARCH TOOL FOR THE FRESH PRODUCE INDUSTRY. IT ENABLES YOU TO FIND INFORMATION ABOUT COMPANIES AND THEIR PRODUCTS QUICKLY AND CONVENIENTLY, AND TO PREPARE YOUR VISIT TO THE EXHIBITION.



The Virtual Market Place® is the FRUIT LOGISTICA internet platform for importers, exporters, production, the wholesale and retail trades, as well as for packaging, transport and handling.

## YOU WILL FIND INFORMATION ABOUT COMPANIES AND PRODUCTS FOR THE FOLLOWING SECTORS:

- Fresh fruit and vegetables
- Dried fruits and nuts
- Packaging and labelling
- Transport and logistical systems
- Produce handling and storage
- Press and media
- Computer and internet solutions
- Cultivation systems