

FRUIT LOGISTICA 2012, 8. – 10.02.2012

New traffic management system ensures easy deliveries to Exhibition grounds

What is it?

This new IT-based traffic management system offers the possibility of booking delivery time slots in advance. This means exhibitors and stand construction companies will benefit from substantially shorter delivery times on the exhibition grounds.

Who can use it?

All contractors delivering supplies to exhibitors on the Messe Berlin exhibition grounds, who order services from the Messe Berlin's official Logistics Service Providers such as loading and unloading with forklift trucks can take advantage of this online booking system.

When can it be used?

Delivery slots can only be booked from:
03 – 07.02.2012 for construction phase and
11 – 13.02.2012 for dismantling phase.

The advantages:

- Much shorter queuing time than usual.
- No deposit required for online reservations, providing that allocated time slots are adhered to.
- Precise planning of travelling and loading times avoids unnecessary movements and empty runs.
- Exact scheduling of drivers' working hours, thereby helping to avoid the need for a second driver in many cases.
- Numerical/colour coding ensures trucks are directed to their exact destinations on the exhibition grounds.
- A significant reduction in CO2 emissions and noise levels.

How to book a delivery slot:

Step 1:

Exhibitors/stand construction companies create their own account on the following website: www.ax4.com/ax4/?ID=401635 (valid from 09.01.2012). This account can then be used to access the system and your reservations and bookings at any time.

Step 2:

Once you select a time slot and hall all available spaces will be displayed. You can then reserve these directly, after which you will receive confirmation of your reservation by e-mail.

The following details must be given at the time of reservation:

- Name of Exhibitor/Stand construction company,
 - Hall and Stand number,
 - Forwarding agent/shipping company,
 - Truck license plate number, Type of vehicle,*
 - Name of driver, mobile phone number of driver.*
- *Vehicle registration and driver details may be supplied at a later date.

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Step 3:

You will have 24 hours to place an order with one of Messe Berlin GmbH's official Logistics Service Providers to carry out loading/unloading of equipment/supplies.

Failure to order services within 24 hours will result in your reservation being cancelled after this period.

Official Logistics Service Providers are:

Schenker Deutschland AG

-DB SCHENKERfairs-
Servicegebäude Süd / Einfahrt Tor 25
(admin building on southern
section of grounds / entry via Gate 25)
Jafféstrasse 2
D-14055 Berlin, Germany
Tel.: +49 (0) 30 - 301 2995 420
Fax: +49 (0) 30 - 301 2995 429
fairs.berlin@dbschenker.com

[List of services provided by Schenker \(PDF\)](#)
Events

Agility Fairs & Events GmbH

Servicegebäude Süd / Einfahrt Tor 25
(admin building on southern
section of grounds / entry via Gate 25)
Jafféstrasse 2
D-14055 Berlin, Germany
Tel. : +49 (0) 30 - 3069 28 0
Fax.: +49 (0) 30 – 3069 28 49
expoberlin@agilitylogistics.com

[List of services provided by Agility Fairs & Events \(PDF\)](#)

Step 4:

Your ordered services will be confirmed by e-mail.

Only then your delivery-slot reservation become a firm booking.

You must then print out your entry permit for access during your time slot from your account.

Access to the exhibitions grounds will only be allowed with a valid entry permit.

You must therefore always carry your entry permit with you in order to gain access to the exhibition grounds.

Please note:

You may enter the exhibition grounds between 15 minutes prior to the beginning of the allocated time slot and up to 15 minutes after the allocated time slot.

Thereafter your entry permit is no longer valid.

Remember to also make arrangements for the return- transportation when booking time slots.